

Chesterfield Venues Survey 2011 - 2012

Q1. How satisfied or dissatisfied are you with the following Chesterfield venues?

	Very satisfied	Fairly satisfied	Neither	Fairly dissatisfied	Very dissatisfied	Don't know
The Pomegranate Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Winding Wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q2. How frequently have you visited the following Chesterfield venues?

	Almost every day	At least once a week	About once a month	Within the last year	Longer ago	Never used/visited
The Pomegranate Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Winding Wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q3. What was the main reason for your last visit to the Pomegranate Theatre? Please X one box only

- | | | |
|---------------------------------------|---|--|
| <input type="checkbox"/> Pantomime | <input type="checkbox"/> Play | <input type="checkbox"/> Music |
| <input type="checkbox"/> Comedy | <input type="checkbox"/> Amateur Society Production | <input type="checkbox"/> Dancing School Production |
| <input type="checkbox"/> Book Tickets | <input type="checkbox"/> Pick up Publicity Material | |

Other:

Q4. How would you rate the quality of the most recent production you attended at the Pomegranate Theatre?

	Very Good	Good	Average	Poor	Very Poor	Don't know
Performers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Script	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Choreography	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scenery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Costumes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sound	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q5. What was the main reason for your last visit to the Winding Wheel? Please X one box only

- | | | |
|--|----------------------------------|---------------------------------------|
| <input type="checkbox"/> Concert | <input type="checkbox"/> Lecture | <input type="checkbox"/> Meeting |
| <input type="checkbox"/> Christmas Party | <input type="checkbox"/> Dance | <input type="checkbox"/> Social Event |

Other:

Q6. How would you rate the quality of the most recent event you attended at the Winding Wheel?

	Very Good	Good	Average	Poor	Very Poor	Don't know
Performers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sound	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Room Temperature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q7. How did you find out about the event or activity? *Please X one box only*

- | | | |
|---|--|--|
| <input type="checkbox"/> Chesterfield Venues Brochure | <input type="checkbox"/> Event Poster/Leaflet | <input type="checkbox"/> Regular Event |
| <input type="checkbox"/> Word of mouth | <input type="checkbox"/> Newspaper article/advertisement | |
| <input type="checkbox"/> Local radio | <input type="checkbox"/> Chesterfield Venues Website | |
| <input type="checkbox"/> By Invitation | | |

Other:

Q8. What was the main reason you chose the event/activity? *Please X one box only*

- | | |
|---|---|
| <input type="checkbox"/> Regular Attendee | <input type="checkbox"/> Recommendation |
| <input type="checkbox"/> Part of a group/ brought by a friend | <input type="checkbox"/> Special Occasion |
| <input type="checkbox"/> Production/Main Performer | <input type="checkbox"/> Price of Tickets |
| <input type="checkbox"/> Date of Event/Activity | |

Other:

Q9. Which of the following local papers do you regularly read? *Please X all that apply*

- | | | |
|--|--|---|
| <input type="checkbox"/> Derbyshire Times | <input type="checkbox"/> Chesterfield Advertiser | <input type="checkbox"/> Our Town |
| <input type="checkbox"/> Dronfield Advertiser | <input type="checkbox"/> Eckington Leader | <input type="checkbox"/> Ripley and Heanor News |
| <input type="checkbox"/> Eastwood and Kimberley News | <input type="checkbox"/> Peak Courier | <input type="checkbox"/> Matlock Mercury |
| <input type="checkbox"/> Buxton Advertiser | <input type="checkbox"/> Sheffield Star | <input type="checkbox"/> Sheffield Telegraph |
| <input type="checkbox"/> The Metro | <input type="checkbox"/> Mansfield and Ashfield Chad | |
| <input type="checkbox"/> Nottingham and Trent Valley Journal | <input type="checkbox"/> Derby Evening Telegraph | |

Other:

Q10. Which of the following local magazines do you regularly read? *Please X all that apply*

- | | | |
|---|---|--|
| <input type="checkbox"/> 50 Plus | <input type="checkbox"/> Twist | <input type="checkbox"/> Dronfield Eye |
| <input type="checkbox"/> Derbyshire Gold | <input type="checkbox"/> Retired | <input type="checkbox"/> Reflections |
| <input type="checkbox"/> Wings | <input type="checkbox"/> S40 | <input type="checkbox"/> Southside |
| <input type="checkbox"/> Active8 | <input type="checkbox"/> School Matters | <input type="checkbox"/> Raring 2 Go |
| <input type="checkbox"/> Places and Faces | | |

Other:

Q11. How would you rate the quality of the Chesterfield Venues/Pomegranate Theatre/Winding Wheel Website?

	Very Good	Good	Average	Poor	Very Poor	Don't know
Information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of navigation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Booking tickets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q12. Which of the following local radio stations do you regularly listen to? *Please X all that apply*

- | | | | | | |
|----------------------------------|------------------------------|---------------------------------|--------------------------------|--|--|
| <input type="checkbox"/> Peak FM | <input type="checkbox"/> GEM | <input type="checkbox"/> Hallam | <input type="checkbox"/> Magic | <input type="checkbox"/> BBC Radio Derby | <input type="checkbox"/> BBC Radio Sheffield |
|----------------------------------|------------------------------|---------------------------------|--------------------------------|--|--|

Other:

Q13. How would you rate the following at the Pomegranate Theatre and Winding Wheel?

	Very Good	Good	Average	Poor	Very Poor	Don't know
Booking Office	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Products for sale in the bars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Service provided by bar staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q14. How would you rate the following at the Winding Wheel?

	Very Good	Good	Average	Poor	Very Poor	Don't know
Quality of Catering	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Service provided by catering staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q15. How would you rate the seating at the following venues?

	Exceptionally comfortable	Very comfortable	Average	Uncomfortable	Very uncomfortable	Don't know
The Pomegranate Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Winding Wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q16. How would you rate the toilet facilities at the following venues?

	Very clean and very well presented	Clean and well presented	Average	Unclean and poorly presented	Very unclean and very poorly presented	Don't know
The Pomegranate Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Winding Wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q17. How would you rate the atmosphere at the following venues?

	Very Good	Good	Average	Poor	Very Poor	Don't know
The Pomegranate Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Winding Wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q18. How did your recent visit to the following venues compare to previous visits?

	Better	Worse	About the same
The Pomegranate Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Winding Wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q19. Do you plan to visit the following venues again?

	Yes	No	Don't know
The Pomegranate Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Winding Wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q20. What would encourage you to use Chesterfield Venues: the Pomegranate Theatre and Winding Wheel more often? *Please X all that apply*

- Wider Variety of Shows and Events
- Wider Range of Classes and Workshops
- Improved Facilities
- Special Ticket Promotions
- Receiving more regular information about what's on

Other:

Q21. Would you recommend the facilities at the following venues to a friend or family member?

	Yes	No	Don't know
The Pomegranate Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Winding Wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q22. Which of the following events would you like to see programmed at Chesterfield Venues - The Pomegranate Theatre and the Winding Wheel ? *Please X all that apply*

- | | | |
|--|---------------------------------------|---|
| <input type="checkbox"/> Amateur Dramatic and Operatic Societies | <input type="checkbox"/> Ballet | <input type="checkbox"/> Big Band Music |
| <input type="checkbox"/> Cabaret Shows | <input type="checkbox"/> Celebrities | <input type="checkbox"/> Children's Shows |
| <input type="checkbox"/> Choirs | <input type="checkbox"/> Circus | <input type="checkbox"/> Classical Music |
| <input type="checkbox"/> Comedians | <input type="checkbox"/> Comedy Plays | <input type="checkbox"/> Contemporary Music |
| <input type="checkbox"/> Dance | <input type="checkbox"/> Drag Shows | <input type="checkbox"/> Drama |
| <input type="checkbox"/> Films | <input type="checkbox"/> Folk Music | <input type="checkbox"/> Lectures |
| <input type="checkbox"/> Gilbert and Sullivan Societies | <input type="checkbox"/> Jazz | <input type="checkbox"/> Magicians |
| <input type="checkbox"/> Local Dance Schools | <input type="checkbox"/> Local Bands | <input type="checkbox"/> Opera |
| <input type="checkbox"/> Motown | <input type="checkbox"/> Musicals | <input type="checkbox"/> Psychics |
| <input type="checkbox"/> Pantomime | <input type="checkbox"/> Pop Music | <input type="checkbox"/> Puppets |
| <input type="checkbox"/> Rock Music | <input type="checkbox"/> Soul Music | |
| <input type="checkbox"/> Tribute Acts and Bands | <input type="checkbox"/> Variety Acts | |

Other events - Please write in:

Q23. In addition to the events in Q21, which of the following activities would you expect to take place at Chesterfield Venues - The Pomegranate Theatre and Winding Wheel ?

Please X all that apply

- | | | |
|--|---|---|
| <input type="checkbox"/> Art and Craft Classes | <input type="checkbox"/> Arts Workshops | <input type="checkbox"/> Ballroom Dancing |
| <input type="checkbox"/> Charity Balls | <input type="checkbox"/> Christmas Party Nights | <input type="checkbox"/> Conferences |
| <input type="checkbox"/> Educational Workshops | <input type="checkbox"/> Exhibitions | <input type="checkbox"/> Fairs |
| <input type="checkbox"/> Line Dance Classes | <input type="checkbox"/> Dance Classes | <input type="checkbox"/> Meeting rooms for Hire |
| <input type="checkbox"/> Private Parties and Functions | <input type="checkbox"/> Seminars | <input type="checkbox"/> Weddings |
| <input type="checkbox"/> Youth Theatre | | |

Other activities - Please write in:

Q24. Have you visited any of the following venues in the past 12 months? *Please X all that apply*

- | | | |
|--|---|---|
| <input type="checkbox"/> B2net Stadium | <input type="checkbox"/> Buxton Opera House | <input type="checkbox"/> Derby Venues |
| <input type="checkbox"/> Doncaster Venues | <input type="checkbox"/> Hasland Playhouse | <input type="checkbox"/> Mansfield Palace |
| <input type="checkbox"/> Nottingham Venues | <input type="checkbox"/> Rotherham Civic | <input type="checkbox"/> Sheffield Venues |

Other venues - Please write in:

Q25. Where did you park when you last visited the Pomegranate Theatre/ Winding Wheel?

Please *X one box only*

- | | |
|---|---|
| <input type="checkbox"/> Did not drive to the Venue | <input type="checkbox"/> Town Hall Car Parks |
| <input type="checkbox"/> Multi-Storey Car Parks | <input type="checkbox"/> Holywell Cross Car Parks |
| <input type="checkbox"/> Parish Church Area Car Parks | <input type="checkbox"/> New Magistrates Area Car Parks |
| <input type="checkbox"/> Queen's Park Car Parks | |

Other:

Q26. How would you rate the Car Park you chose at Question 25 for:

	Excellent	Good	Satisfactory	Poor	Don't know
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of use (ticket machines, blue badge bays, parent & child bays)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of access (finding a space, finding the car park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Condition of the car park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety (CCTV, Park Mark award, lighting, staff presence)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities for parent & child parking (number of wide bays)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities for blue badge parking (number of wide bays)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q27. How do Chesterfield car parks compare to other Town Centres of similar sizes for:

	Excellent	Good	Satisfactory	Poor	Don't know
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of use (ticket machines, blue badge bays, parent & child bays)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of access (finding a space, finding the car park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Condition of the car park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety (CCTV, Park Mark award, lighting, staff presence)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities for parent & child parking (number of wide bays)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities for blue badge parking (number of wide bays)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q28. Are you a member of any of these groups? *Please X all that apply*

- | | |
|--|---|
| <input type="checkbox"/> Chesterfield Theatre Friends | <input type="checkbox"/> Friends of the Pomegranate |
| <input type="checkbox"/> A Local Amateur Operatic and Dramatic Society | |
| <input type="checkbox"/> A Friends Group attached to another Theatre | <input type="checkbox"/> None of these |

Chesterfield Borough Council Equality Monitoring Form

Please help us ensure we are providing a fair service and fill in the following details. All the questions are optional but answering them will help us ensure our services meet the needs of all our communities.

Gender

- Male Female Transgender Prefer not to say

Age

- Under 16 16 to 17 years 18 to 24 years
 25 to 34 years 35 to 44 years 45 to 54 years
 55 to 64 years 65 to 74 years
 75 years and over Prefer not to say

Disability: note the Equality Act defines disability as a physical or mental impairment that has a substantial and long-term adverse effect on the ability to carry out normal day-to-day activities

- No Yes, affecting vision
 Yes, affecting mobility Yes, a learning disability
 Yes, affecting hearing Other (Please write in)
 Prefer not to say

Ethnic Group

Please choose one section from A-E, and then cross the appropriate box to indicate your ethnic background.

Group A - White

- British
 Irish
 Any other White Background
Please write in:

Group B - Mixed

- White and Black Caribbean
 White and Black African
 White and Asian
 Any other Mixed background
Please write in:

Group C - Asian or Asian British

- Indian
 Pakistani
 Bangladeshi
 Any other Asian background
Please write in:

Group D - Black or Black British

- Black Caribbean
 Black African
 Any other Black background
Please write in:

Group E - Other Ethnic Group

- Chinese
 Gypsy
 Traveller
 Any other Ethnic background
Please write in:

Prefer not to say

Religion

- None Buddhist Christian Hindu Jewish Muslim
 Sikh Prefer not to say Other - Please write in:

Sexual Orientation

- Heterosexual Lesbian Gay man
 Bisexual Prefer not to say

Would you be willing to participate in further market research into Chesterfield Venues?

Yes No

Do you have any further comments with regard to Chesterfield Venues?

To enter the Prize Draw, please complete the following details:

Name

E-mail
address

We are registered under the Data Protection Act 1998 and will comply with this legislation, so any personal data which you supply to us will be used for the purpose indicated on the relevant section of the website and to assist the Council in providing services to you.

The information we hold about you is confidential and will only be disclosed to a third party outside Chesterfield Borough Council at your request or with your consent, or in order to investigate or prevent fraud or if the law permits it or it is in the public interest. Your information will not be sold to any other company.

We carefully protect your data from loss, misuse, unauthorized access or disclosure, alteration, or destruction. Inside the council, data is stored in password-controlled servers with restricted access.

Thank you for taking part in this survey