



**A place to start,
to stay, to grow!**

Staveley Town Deal Board

20th March 2026

Item 6

Communications, Engagement and Consultation Update

1. Recommendation

1.1 That the report be noted.

2. Communication & Engagement Activity Update

2.1. The Communications, Engagement and Consultation (CEC) Working Group met on 8th October 2025, 10th December 2025 and 25th February 2026 and is delivering regular and consistent communication and engagement activities, which aim to reach a wide audience in the Staveley area. The update below shows the recent developments:

- The CEC Group continues to focus on the final months of the Programme and monitor that all opportunities to celebrate success and achievements are acted upon.
- The Town Deal Team continues to attend or provide marketing materials at local and community events.
- The number and regularity of press releases, social media posts and newsletters has been increased, now that there is more good news to report on.
- The CEC Group has finalised the design for the plaques to be displayed at every project. These have been produced and are being distributed.
- Feedback Survey 5 ran from November 2025 to January 2026. The results of the survey are mainly positive, and the results will be analysed against previous surveys. An additional survey is planned for August-September 2026.
- The end of Programme booklet has been prepared and produced, in time for the Celebrate Chesterfield event and for the end of Programme original date.



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2.2 The Social Value outcomes since the last report are as follows:

Activity	Outputs/Outcomes	Project	Contractor
Wood donation to Hollingwood Sheds	2 pallets of good quality wood have been delivered to Hollingwood Sheds from Stepnell	DRIVE	Stepnell
Furniture donation	Brand new desks suitable for 3 and 4 year olds offered to BHMH for the Family Hub	SMWFC	Project Sponsor
Furniture donation	Donation from Tawnywood to BHMH	Hartington	
Bird box donation	3 bird boxes	S21	Stepnell
Building a bug hotel	A bug hotel built in the school grounds	S21	Stepnell
New gate at Barrow Hill	The gate at Barrow Hill was rotten so the site team built and painted a new one.	DRIVE	Stepnell
Step into Construction workshops and site safety assembly	The children at Staveley Junior School were given the opportunity to find out about careers in construction from our T-level work experience students, Charley and Savannah. The children were introduced to the wide range of jobs available beyond plumber, joiner and bricklayer and were challenged to create something from Lego during the second half of their session. The site safety assembly helps children understand some of the equipment and dangers that are on building sites.	S21	



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Carpeting for Norbriggs School classrooms	Enough reclaimed carpet tiles to carpet 2 new classrooms at Norbriggs school		Stepnell
Local spend by site staff	The site team are encouraged to use local businesses and keep a record of spend	S21	Stepnell
Work Experience	Todd, a student from Chesterfield College, has joined the team for his 45 days of T level placement.	S21	Stepnell
Work Experience	Earlier this year we attended a jobs fair organised by Chesterfield Borough Council. Stepnell contracts manager, Nick Banks, met Callum, a young man who had completed a bricklaying course but was lacking in site experience and finding it difficult to get work as a result.	S21	Stepnell
Site Safety assembly and Step into Construction workshops	Stepnell spent a day in Norbriggs Primary School working with children from Year 3 to Year 6, starting with an assembly highlighting the dangers of construction sites. The children then took part in workshops where they learnt about the challenges of construction such as finding badgers on site and when buildings aren't constructed properly. They finished each session with Lego. Sue liked the Year 6 Lego Stepnell so much she's using it for her LinkedIn profile page		Stepnell



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Helping Norbriggs School	Stepnell have sourced a number of carpet tiles for the school from their Jules House project and, in collaboration with Helen Brightmore from Staveley Town Deal Fund, are hoping that the school will benefit from new library shelving in Spring 2026	S21	Stepnell
Staveley Time Capsule	Time Capsule buried in the Market Square	S21	Stepnell